



INTERNATIONAL EXHIBITION ON  
Factory equipment, supplies, production and manufacturing services

**Our Factory Expo**

**5-7  
JULY 2025**

**Int'l FAIR GROUND  
CAIRO, EGYPT**



Co-located Shows



Organised by



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# Our Factory Expo

**Our Factory Expo** is a leading international event dedicated to showcasing the latest advancements in factory equipment, supplies, production techniques, and manufacturing services. This exhibition provides a comprehensive platform where industry professionals, manufacturers, suppliers, and service providers come together to explore cutting-edge innovations and solutions tailored to improve factory operations and production efficiency.

The event will be held at Intl. Fair Ground- Nasr City - Cairo, Egypt.

**Our Factory Expo** aims to inspire and empower participants, providing them with the tools and knowledge needed to thrive in the ever-evolving manufacturing landscape. Whether you are a visitor or an exhibitor, this event offers a unique opportunity to be at the forefront of industry advancements.

## About Our Factory Expo

**Our Factory Expo** is an international exhibition designed to showcase the latest advancements in factory equipment, production technologies, and manufacturing services. This event brings together industry leaders, innovators, and professionals from around the globe, creating a dynamic platform for networking, collaboration, and knowledge sharing.

### **Exhibiting at Our Factory Expo**

is not just about showcasing your products; it's about being part of a dynamic community that drives innovation and growth in the manufacturing industry. Don't miss the chance to elevate your business and connect with key stakeholders in the sector!

Our Factory Expo

5-7 JULY., 2025



## Exhibitor Profile

At **Our Factory Expo**, exhibitors represent a diverse range of industries, providing a comprehensive view of the latest innovations and solutions in factory equipment, production, and manufacturing. Exhibitors typically include:

### 1. Manufacturers of Factory Equipment

- Industrial machinery, automation systems, and production line equipment.
- Robotics, AI, and advanced technologies for improving efficiency and productivity.

### 2. Suppliers of Raw Materials & Components

- Providers of essential materials, components, and parts used in factory operations.
- Innovators in sustainable and high-quality material sourcing.

### 3. Production & Manufacturing Service Providers

- Companies offering custom production solutions, outsourcing, and contract manufacturing.
- Specialized services like assembly, packaging, and product development.

### 4. Software & Technology Solutions

- Developers of software for factory management, logistics, and supply chain optimization.
- Providers of data analytics, IoT, and other digital solutions for smarter manufacturing.

### 5. Maintenance & Support Service Providers

- Companies offering repair, maintenance, and support services for industrial equipment.
- Suppliers of tools, safety equipment, and factory consumables.

### 6. Sustainability and Green Manufacturing

- Providers of eco-friendly solutions for reducing energy consumption and waste in factories.
- Innovators in green technologies and sustainable manufacturing processes.

**Our Factory Expo** attracts exhibitors who are at the forefront of technological advancements and operational efficiency, providing visitors with a wide array of solutions to enhance their factory operations.

Exhibiting at **Our Factory Expo** offers numerous benefits for companies in the manufacturing and production sectors





OUR FACTORY EXPO

**E G Y P T**

Unlocking the Future of Manufacturing

## Visitor profile

**Our Factory Expo** attracts a wide range of visitors from various sectors of the manufacturing and production industries, each with a keen interest in discovering new technologies, improving operational efficiency, and networking with industry experts. Typical visitors include:

### **1.Factory Owners & Managers**

- Decision-makers responsible for purchasing equipment, upgrading facilities, and overseeing production lines.
- Looking for innovative solutions to enhance productivity, reduce costs, and improve quality control.

### **2.Engineers & Technical Experts**

- Specialists in manufacturing processes, automation, and production systems.
- Interested in advanced machinery, robotics, and new technology for optimizing factory performance.

### **3.Procurement Officers & Supply Chain Managers**

- Professionals responsible for sourcing materials, equipment, and services for factory operations.
- Seeking reliable suppliers and cutting-edge products to improve supply chain efficiency.

### **4.R&D and Product Development Teams**

- Teams looking for new tools, technologies, and services to support innovation and product development in the manufacturing space.

### **5.Industrial Consultants & Advisors**

- Experts in factory operations, sustainability, and process optimization.
- Looking for trends, best practices, and solutions to recommend to their clients.

### **6.Investors & Business Development Executives**

- Individuals and companies exploring new investment opportunities in the manufacturing and production sectors.
- Seeking partnerships, new ventures, and cutting-edge technologies for potential business growth.

### **7.Government Representatives & Policy Makers**

- Officials and regulators interested in the latest trends, innovations, and sustainability efforts in the manufacturing industry.

## About us



SMB is one of the leading exhibitions and conferences organizers in Egypt. We organize exhibitions in Egypt and represent trade fairs centers in many countries, we have a vast experience and well established connections.

### Contact details

For further information please contact us at:

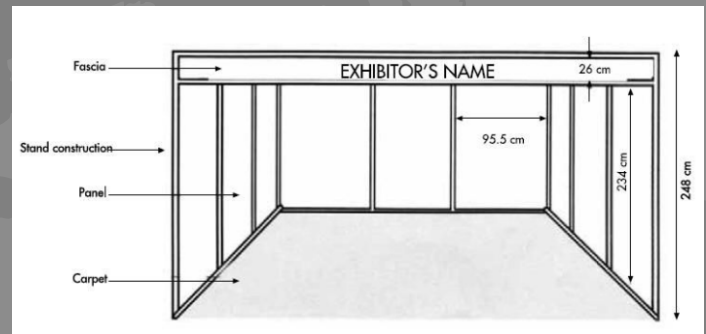
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### The Venue

**Int'l Industrial development & Factories Services Exhibition**  
"Our Factory Expo"  
Int'l Fair Ground - - Nasr City - Cairo, Egypt.

## How to Participate ?

Exhibition space is allocated on a first come, first served basis. Please consult with our marketing team to ensure you offered space.



**EURO € 290 per m<sup>2</sup>**  
**SPACE WITH ORGANISER'S**  
**STAND-FITTING SERVICE**

Including floor space rental, stand construction, carpet, fascia, fluorescent lighting, stand carpet cleaning.

Minimum space size for this option 12 sqm